



Company presentation

About us

ETS is an independent technology driven group, which delivers innovative travel solutions designed to boost and optimize your daily business



Our intelligent products are intended for various travel industry players, including

- travel agencies
- tour operators
- corporations
- aggregators
- content providers



ETS Group in numbers



ETS basic working models

1

ETS IT Products

ETS product eco-system for B2B, B2C, B2B2C, corporate clients

ETS Commerce

Gain your commerce to the next level with ETS Smart Contracts. As a fundamental market leader, we achieved to get unique commercial deals with major travel players. Our «get and share» commercial model will grand you payouts just because you are our customer. So simple and so profitable.



ETS Massive Content

Empower and manage your non-GDS content sales in one place under one single contract with ETS. Hotels, Flights, Rails and Cars multi-source content from numerous suppliers is consolidated and perfectly matched for the best commercial and user experience.

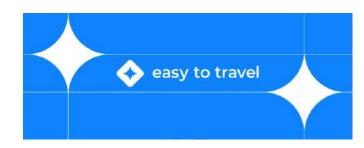














ETS IT products eco-system



Intelligent B2B core product is designed specifically for the travel industry's demanding players. It is fully automated and web-based, allowing to easily consolidate, manage, and distribute content through own network and sub-agent network



Online productivity suite allows to efficiently manage B2C sales with a fully adaptive site, mobile app, API connectivity, and back-office support



Online platform is a comprehensive business trip management solution for enterprises and TMCs. With a focus on enhancing the business travel experience, it empowers corporations with complete control over travel and expense management

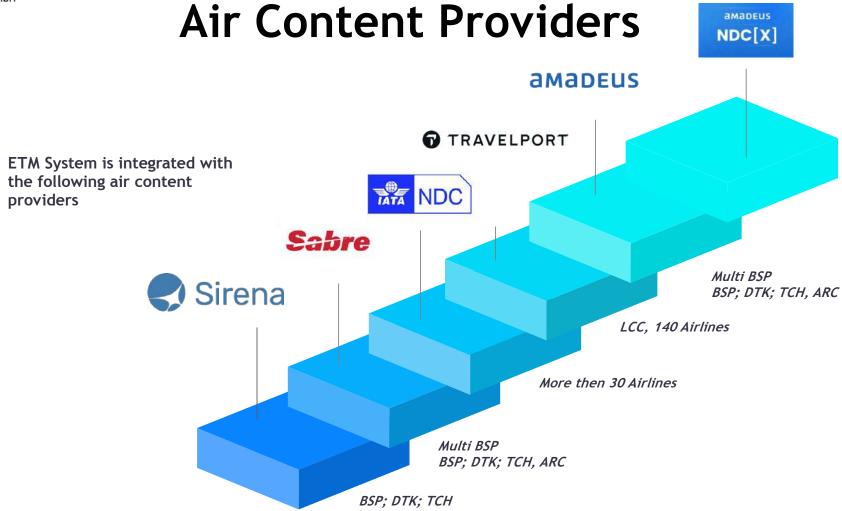


Main ETS Business product features

1	User Management Roles Authentication, IP Control, PCI DSS, Data Encryption	4	Order Management Search, Search Results, Changes before/after ticketing	7	QS Control Quality monitoring of PNRs before and after ticketing	10	Aftersales Services Refund, Exchange, Split, Ancillary Services, EMD
2	Business Rules Search, Ticketing, Exchange, Refund, Ancillary Services, Fare Management	5	Quotations Tool for sending flight offers to customer	8	Ticket Robot The tool is designed for issuing manual created PNRs	11	Reports General, Sales, Analytical, Graphical, Air Files, Unused Coupons
3	Credit Hub Tool for Credit control. Balances check by content provider and form of payment (cash/CC)	6	Sales target Set sales targets to agency or subagent targets	9	Queue Management Business Rules Checking, Credit Limit, Email Notification, BackOffice	12	Payment Payment Solutions: Adyen, UATP, PSPs&Banks (more than 20 integrations, B2B Wallet, Intstallments)

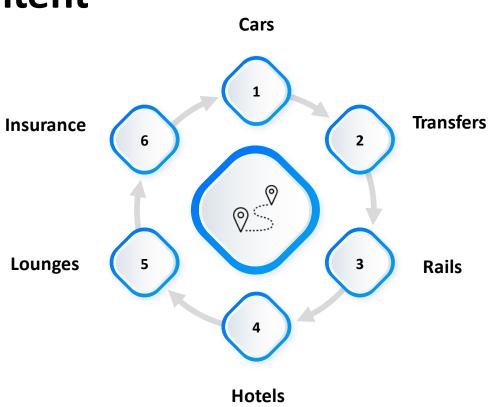




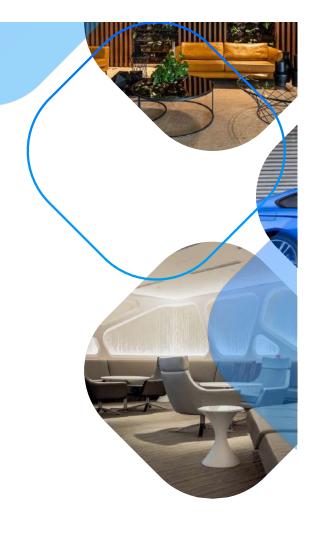




Non Air Content









ETS Massive Content

- Oirect & aggregated worldwide & local content
- With build-in mark-up engine for generating your revenues

- Available through one single contract with ETS
- Advanced reporting system

Under deposit line or instant credit card payments

Multilanguage interface

- In local currency, with no risks on exchange rates volatility
- Fully integrated into intelligent ETS IT PRODUCT line





ETS Commerce

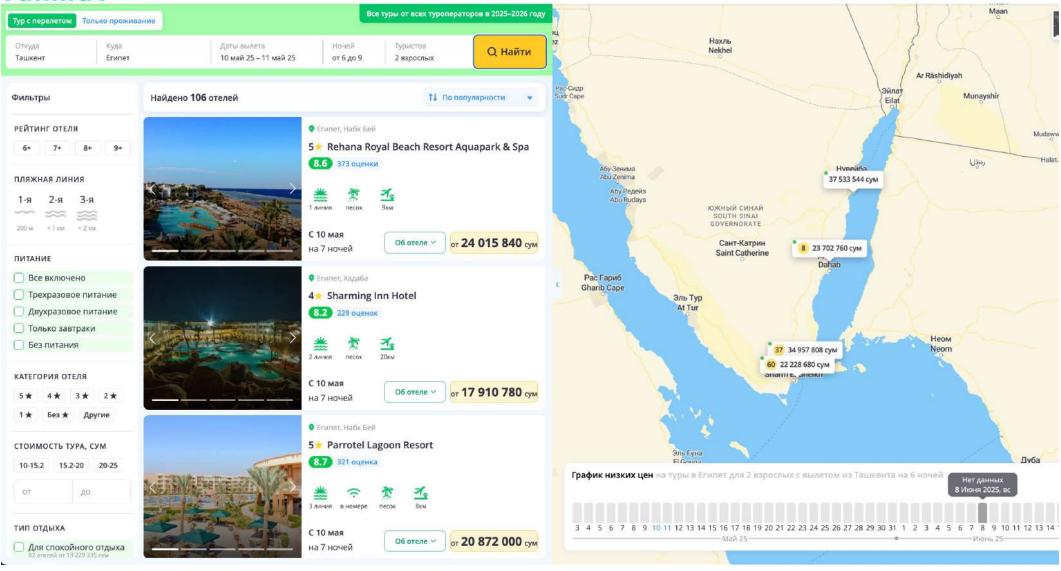
- ETS Smart Contracts is a state-of-the-art commercial solution that provides businesses with a hassle-free and profitable experience. As a leading market player, we have worked diligently to secure unique commercial deals with major players in the travel industry. Our innovative "get and share" commercial model is designed to reward our customers with payouts simply by doing business with us.
- Transparency and security for transactions, hassle-free payouts, and no hidden fees.





SAMO soft





Франшиза Академия +998 55-510-44-00



easy to travel





B2B SOLUTION

ancillaries distribution platform for any type of online&offline businesses



www.easyto.travel iOS & Android app

2023 FOUNDED

PRIVATELY OWNED

REGIONS WITH ACTIVE SALES















KZ

VISION

improve travel experience and bring the world of travel comfort forward to travellers in digital sales channels

CONTENT

120 COUNTRIES

500+ **AIRPORTS** 1000+ LOUNGES

Products Portfolio



Agent Portal



API



B2C Widget



Mobile App







easyto.travel

Delay Care

free lounge access for delayed flights

HOW IT WORKS?



we automatically calculate insurance fee for each flight/connection



in case of flight delay lounge access will be delivered to passenger automatically



passenger can benefit free lounge access

covers 500 airports worldwide no need to register flights in advance

works from the first minute after delay announced

only relevant recommendations

available along all sales cycle (sale, cross-sale, up-sale)

On the Horizon



Suits Every Business Needs

WHAT WE OFFER TO OUR PARTNERS

CRS	Seamless integration into core systems, enabling airlines to offer services out of the box	Banks	Integrating ancillary services into existing apps or launching branded mobile apps
GDS	Delivering content to GDS users globally	Airports	Deploying solutions to efficiently manage airport service distribution
OTAs	API solution for seamless sale, cross-sell, and up-sell functionality	Distribution Platforms	Open technology designed for tech companies and consolidators
Travel Agencies	Developing a direct offline B2B sales network	Fintech	Enabling technology and content for super-app ecosystems
Tour Operators	Integrating ancillary services as part of tour packages for travellers	Payment Providers	Supplying content for VISA and Mastercard and other local platforms
Airlines	Providing ancillary content through tailored IT solutions	Marketplaces	Expanding presence through affiliate-based business models



Virtual Baggage Interline

Revolutionary Innovations in Aviation

Presentation
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INTERLINING

Different models of interlining

Here are some alternatives to traditional interlining

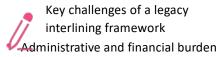
Traditional Self-connecting Virtual interlining interlining flight Numerous (MITA, ICH and No agreements No agreements Agreements multiple bilateral agreements) Tickets single ticket 2 or more tickets 2 or more tickets Cumbersome, via Smooth, via API Integration No integration EDIFACT protocol Provider YES YES NO only once, at the Check in twice twice starting point Price Traditional Cheaper Cheaper Routes limited no restrictions no restrictions Through check in and baggage YES transfer

Traditional partnerships to connect flights

There are different types of parentship (inc. alliances), enabling carriers to bring better services while gaining the opportunity to sell itineraries impossible to handle alone and reach new markets and routes.

Traditional interlining

Interlining is the most basic agreement between airlines that ensures a smooth experience for passengers whose itinerary contains more than one flight on more than one plane.



- Lack of commercial control
- Technological obstacles



Virtual interlining (VI)

The VI model was introduced in 2012 by the Czech startup Kiwi.com. It filled the gap between extremes of traditional interlining and the self-connecting approach for carriers without an interlining agreement.

The key reason why passengers choose this ways to connect flights

More and more passengers are self-connecting, travelling on two (or more) separate tickets to save money or to benefit from more schedule choice

SELF-CONNECTING FLIGHTS & VIRTUAL INTERLINIG

«Self connecting passengers»

... are those passengers who are travelling on two or more connecting flights which were booked separately to each other and have independent tickets. This does not include passengers who book through one source and are placed on a partner carrier for a second leg of the journey.

One of the strategies that air travelers employ to save money is self-connectivity, i.e. travelling with a combination of tickets where the airline/s involved do not handle the transfer themselves (carriers without an interlining agreement.)



Why do this?

- Cheaper itineraries
- More flexible dates
- Better routes

Disadvantages

- X You're solely responsible for checking in twice, transferring your checked bags manually, and making your way to the onward flight within the designated connection time.
- × High possibility of missing flight
- X Stress & anxiety
- × Visa issues

PROBLEM. BUSINESS OPPORTUNITY



For self-connecting flights, passengers must exit the transit area (at transit airport), receive and re-check in their baggage, and go through all registration and security procedures again. This increases the time for transit and adds stress



AIRPORTS

- Airports are experiencing a high burden on their infrastructure: baggage processing, check-in areas, passport control and screening
- There is little time for shopping at the airport and less income.
- More baggage transfer mishandling



PASSENGERS

- This often leads to stress, anxiety and uncertainty, especially with short time intervals between flights
- The risk of missing your flight
- Less time for lunch and shopping



AIRLINES

 Airlines lose customers in inconvenient and difficult transfers, which affects loyalty and income



ONLINE TRAVEL AGENCIES

 OTAs are also limited in their ability to offer more convenient solutions and services, losing their competitive advantages

CURRENT MODEL & PROCESSES

DEPARTING AIRPORT

DEPARTURE FROM POINT A TO POINT B (transit airport)

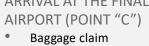
- Check-in for flight A-B
- Baggage check-in for flight A-B

TRANSIT B **AIRPORT**

STAY AT POINT B (TRANSIT AIRPORT)

- passport control on arrival.
- baggage receiving.
- leaving the transit area.
- exit to the Departure area.
- check-in for flight B-C.
- check-in baggage for flight B-C (including customs baggage inspection).
- passport control on departure.
- pre-flight inspection on departure.
- boarding flight B-C.







MODEL WITH

VBI SERVICE

DEPARTING AIRPORT

DEPARTURE FROM POINT A TO POINT B (transit airport)

- Check-in for flight A-B and B-C
- Baggage check-in for flight A-B-C through **VBI**

TRANSIT AIRPORT

STAY AT POINT B (TRANSIT AIRPORT)

- transfer to the Departure Area
- automatic baggage transfer (like Baggage "Through Check" service) to flight B-C (including customs baggage inspection) without passenger participation
- boarding on flight B-C



ARRIVING AIRPORT

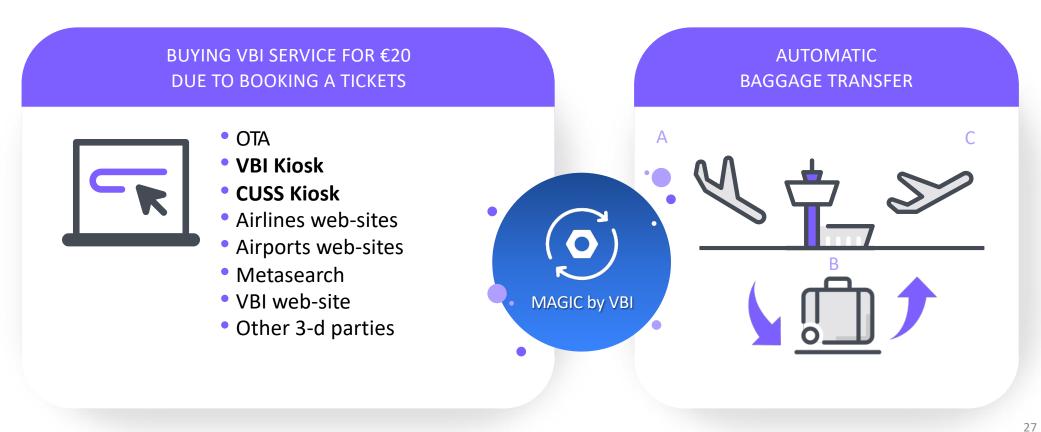
ARRIVAL AT THE FINAL AIRPORT (POINT "C")

Baggage claim

VBI - SOLUTION

Our baggage automation system eliminates the need for passengers to retrieve and recheck their luggage during layovers.

VBI integrates with airport and airline IT infrastructure, providing a unified experience for passengers.



VALUE PROPOSITION

What is the benefit for the participants?



AIRPORTS benefit directly from increased passenger traffic and the time that passengers spend in terminals:

- Increase revenue from fees and taxes by optimizing business processes
- The growth of consumption of services and retail.
 Increasing the income of the airport's commercial and service infrastructure (convenient purchases without bulky suitcases)
- Reducing the burden on the airport infrastructure
- Optimization of logistics
- New services



PASSENGERS are the main beneficiaries of the

implementation of this system:

- Saving time
- Stress reduction
- Guaranteed automatic baggage transfer (like Baggage "Through Check" service) delivery to final point
- Convenience and comfort



AIRLINES benefit by improving passenger convenience and expanding their services:

- Sales of new additional and in-demand services
- Encourages the use of other airline services due to more free time and solving the problem with luggage
- Attracting new passengers from third-party airlines due to the convenience of the VBI solution
- Increase loyalty



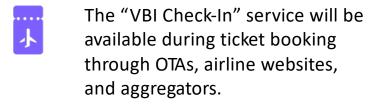
ONLINE TRAVEL AGENCIES

also benefit significantly:

- Increase in sales and service offers
- Receiving additional commissions
- A new channel of income



PRODUCT INTERFACE



The service fee will be **20 euros**, allowing passengers to avoid the inconvenience of self-connecting flights.

A user-friendly interface enables tracking baggage status at each stage of the transfer.

Passengers can track the movement of their luggage in real time through their personal account on our website.

24/7 customer service

VBI KIOSK. HOW DOES IT WORK?



VBI CUSS KIOSK - these are selfservice terminals allowing passengers to perform various tasks such as:

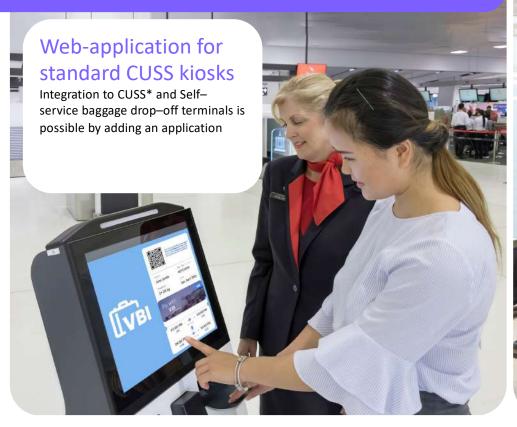
- Check-in: passengers can check in for their flights independently.
- Baggage Tagging: travelers can print and attach their baggage tags.
- Seat Selection: kiosks enable passengers to choose or change seats.
- Flight Status Updates: passengers can check the status of their flights.
- Payment for Services: kiosks allow passengers to pay for additional services like extra baggage or seat upgrades.

- 1. Touch screen 32 + mini PC
- 2. Barcode reader 1D/2D
- 3. ATB boarding pass printer
- 4. BTP baggage pass printer

- OCR/MRZ reader
- 6. Scales



OTHER OPTIONS FOR INTEGRATING THE SOLUTION





* CUSS - Common-use self-service terminals at the airport

VBI WORKSTATION WITH VSCI MODULE «DROP OFF»

About VSCI module and procedure

VBI Self Check-In – VSCI module. This is a module that can be installed at the check-in counter For airlines using **auto check-in** for passengers, there is an auto check-in baggage function, whereby a passenger with a VBI voucher only needs to scan the voucher's QR code upon arrival at the airport, receive a baggage tag and check in the baggage using any of the above methods.

- At the airport, the passenger approaches a dedicated counter.
- ✓ Scans a QR code.
- ✓ Places the luggage on the scale.
- Prints and sticks the luggage tag on his own or with the help of an agent.



1. VBI Self Check-In - VSCI module

2. Scales 3. BTP baggage pass tag printer

GLOBAL MARKET SIZE

Revenues. USD Billion

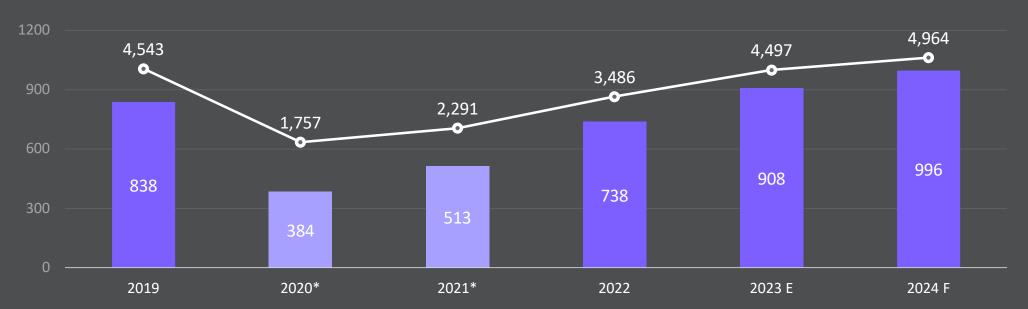
Industry Statistics Fact Sheet

The global low cost carrier market size was valued at USD 270.42 billion in 2023 and is projected to grow from USD 316.97 billion in 2024 to USD 1054.19 billion by 2032, exhibiting a CAGR of 16.2% over the forecast period.

Oassenger numbers, millions people







^{*} pandemic impact Source: OAG Analysis, Fortunebusinessinsights, IATA

MARKET SIZE

The growing alternative interlining market

in million of self-connecting passengers globally

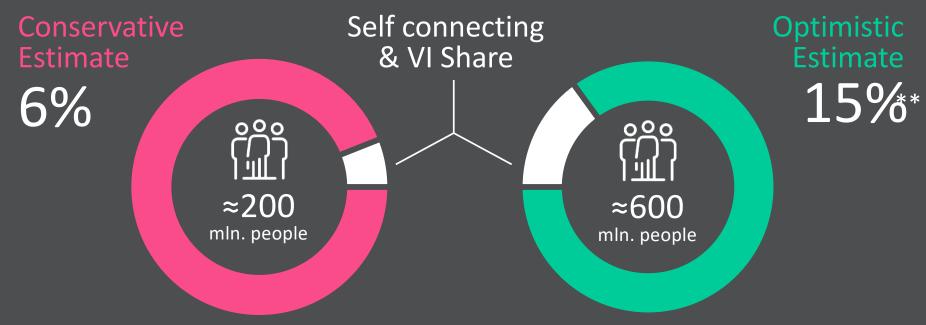


^{*} pandemic impact Source: OAG Analysis, PhocusWire, ICF Next, Amadeus

MARKET SIZE

Comparison

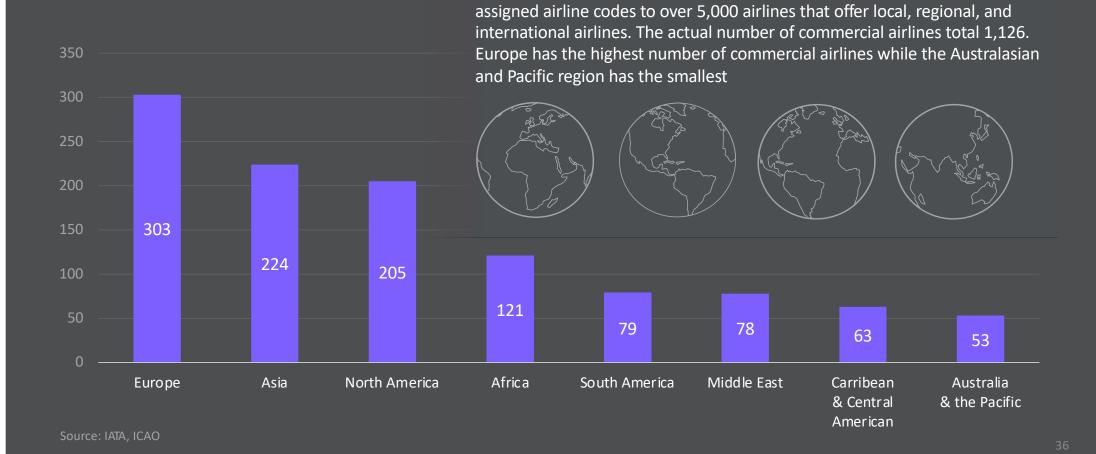
Self-connecting & Virtual Interlining Share of Global Airline Passengers in 2023*



^{*}OAG Analysis. TRAVEL TECH REPORT

^{**} Research by the University of Edinburgh Business School and Linköping University

TARGET & FOCUS



The IATA and ICAO, leading groups in aviation and the airline industry, has

